Managing Digital Transformation in Organizations

Course code: C14-TP-02-01
Course duration: 16 hours (plus 1 hour assessment)

Course introduction

Digital transformation plays a crucial and disruptive role in our current age. However, planning & managing the transition can be a daunting task with potential potholes and requires a deep understanding and structured framework to smoothen the transition and adoption. The first part of the workshop brings learners through factors that inhibit and cause digital transformation plans to fail. It also covers application of change management models such as Kotter's 8 Step Change model and Kübler-Ross' Change Curve with application to the digital context.

The second half of the workshop talks about key drivers of achieving digital success, dissection of areas for consideration in a digital transformation plan and application of 2iB's Digital Transformation Framework, an in-house methodology used by the 2iB team.

Finding the right trainer is like switching on a light in the dark.

Contact us today for your corporate training needs.

info@2ibpartners.com

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Expanding your Business Universe

COURSE OBJECTIVES

- To better equip managers, department heads, decision makers and leaders in an organization to relate to the importance of applying technology in an organization.
- To emphasize on the importance of re-designing, re-allocating, re-skilling and up-skilling of existing employees instead of displacement in the face of technological advances
- To provide structure to management digital transformational plan using 2iB Digital Transformation Framework
- To equip learners with skills to conduct a brief training needs analysis with regards to the 2iB Digital Transformation Framework
- Allow learners to understand stakeholder management in the context of digital transformation in the workplace.

LEARNING OUTCOMES

1. Describe the 3D Definition: Understand Digitization (D1) vs Digitalization (D2) vs Digital Transformation (D3)
2. Understand the Importance of technology in the workplace (D1)
3. Relate to the types of resistance in the organization (D2 & D3)
4. Apply Change Management Models to the Digital Context
5. Examine Digital Transformation
6. Manage Internal Aspects of Digital Transformation
7. Understand and Managing External expectations
8. Apply Change Management Models to the Digital Context
9. Analyze Factors for Digital Success
10. Devise a plan using 2iB Digital Transformation Framework

Quality

2iB Partners is a management consulting and corporate training company whose team has advised many different companies in different jurisdictions which gives unparalleled understanding of business needs.

We are able to contexualize our courses towards your industry, company and standard operating procedures.

Assessment

There will be a 1 hour assessment comprising of a written assessment (45mins) and oral questioning (15mins)

Finding the perfect class can often be a tedious and time-consuming task.

Our team of globally competitive trainers and/or consultants will be with you every step of the way. These individuals have been hand picked to help give you all of the support, guidance, and assurance you need to achieve your goals.